



SCORING GUIDELINES

The following areas will be considered by the Digital Voice Award judges with consideration for grade and age level skills:

➤ **CONTENT** **50%**

The topics, ideas, concepts, knowledge, and opinions that constitute the project are:

- in support of the California Content Standards.
- accurate and/or supported with evidence.
- organized and presented in a logical, focused manner.
- clear and allow viewers to know that the goal of the project and the learning objectives were met.
- in-depth and reflect knowledge and understanding of the subject presented.

➤ **TECHNICAL/MECHANICAL ELEMENTS** **25%**

- All elements of the project (photos, sources, music, writing, etc.) are cited.
- The project works, navigates, and/or runs smoothly.
- Writing is clear with accurate spelling & grammar.

➤ **MULTIMEDIA/TECHNOLOGY ELEMENTS** **25%**

- The elements used enhance the project and are incorporated in a cohesive and logical way.
- The visual and audio impact is effectively supported by the use of technology and multimedia and contributes to a greater understanding of the information.
- All multimedia and technology elements support clearer understanding of the content presented.
- The project considers and abides by the basic elements of design and production.
- The project encourages student voice, creativity, originality, and expression.

TIMELINE

Entries Due	Tuesday, March 31, 2009
Award Winners Notified	Wednesday, April 15, 2009
Digital Voice Awards Program (all invited)	Saturday, May 16, 2009 (Unconfirmed)

**For required resources and forms,
visit <http://ito.lacoe.edu/dva>
For additional information, e-mail DVAwards@lacoe.edu**